



IT'S TIME TO MEASURE THE NOW





There are many 360 assessments out there and most of them measure the same leadership competencies and traits that we've been measuring over the past 30 years. But our organizations and our leaders have evolved. Leadership is no longer about planning, directing, controlling and managing. As leaders, our jobs should be concentrated on inspiring, enabling, facilitating and developing. And this is where our LeadView 360 comes in and how we're different than all the other 360's measuring the past.

It's time to measure the now.

What differentiates our 360?

The LeadView 360™ is focused less on generic leadership or organizational skills and behaviors and truly hones in on engaged leadership and collaboration, today's leadership. It focuses on a leader's ability to engage their team, create an environment of accountability and transparency and leverage change agility.



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I think it's very important to have a feedback loop, where you're constantly thinking about what you've done and how you could be doing it better.

Elon Musk





OUR PHILOSOPHY

Leadership should be consistent to your entire sphere of influence - every leader no matter where they are in the organization should have consistent leadership, not situational leadership. We don't break out results based on roles of evaluators. This provides accountability no matter the segment of the population being asked to evaluate.



WHAT WE MEASURE



The skill set and behaviors of the evolved leader. The focus is on creating environments of engaged performance and accountability through enterprise-wide leadership, not just functional.

Areas of Measurement

- Credibility and Trust
- Enterprise Leadership
- Leadership Effectiveness
- Coaching
- Creativity and Innovation
- Change Agility
- Interpersonal Effectiveness
- Communication
- Conflict Resolution
- Broadening Interests
- Strategic Thinking and Acumen
- Written Comments

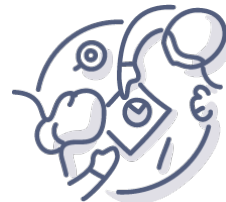


FEEDBACK



A 360 without any insights can easily do more damage than good. That's why we provide a debrief of the results with one of our performance advisors who have been trained to give these insights. We assist in turning the 360 feedback into change.

And don't worry, the debrief is already baked into the cost of the 360, so no additional fees apply for that!





Contact us today to learn more about how our LeadView 360™ can help you or your organization gain the needed insights to succeed and turn those insights into change.

If you are interested in a **fully-customized 360** to be used organization-wide, we can offer a **highly cost-effective** option for that as well and would love to discuss this option with you.



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